PRESS RELEASE

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ICCBBA ONE WORLD AWARD RECIPIENTS FOR 2019

Redlands, CA – ICCBBA is proud to announce Ms. Suzanne H. Butch and Dr. Jørgen Georgsen as our two recipients of the 2019 One World Award. The ICCBBA One World Award was established in 2008 as a way of recognizing professionals who have made important and significant contributions to the understanding and application of international information standards in transfusion and transplantation medicine through original research, innovative technical development, and/or influence in the development of policy and regulation.

Ms. Suzanne H. Butch has been active in state, national, and international professional societies and edited books on irradiation and information technology in transfusion medicine. She currently serves as chair of the American Society for Clinical Laboratory Science’s (ASCLS) Leadership Academy, as an advisor to the ASCLS Professional Acknowledgement for Continuing Education (P.A.C.E.®) Committee, and as a trustee of the ASCLS Education and Research Fund. She also currently serves on the AABB Public Policy Strategy Committee, as a member of the AABB Coding and Reimbursement Committee, and on the ISBT Working Party on Information Technology.

Her professional concerns include the use of bar coding and streamlining laboratory operations. To this end she has worked since 1990 on various committees and organizations to promote electronic cross-matching. She has been on ICCBBA’s Board of Directors and is currently the chair of ICCBBA’s Americas Technical Advisory Group.

Dr. Jørgen Georgsen was the former secretary, treasurer, and chairman of the Danish Society for Clinical Immunology. He was the former chairman of the Society’s Working Group on Transfusion Medicine, former editor of the Danish Transfusion Medicine Standards, and former member of the ISBT Working Party on Automation and Data Processing. Currently he is a member of ICCBBA’s Europe, Middle East, and Africa Technical Advisory Group, a member on the board of the Executive Committee of the European Blood Alliance, a consultant in transfusion medicine for the Danish Patient Safety Authority, and chairman of the Organization of Transfusion Centres in Denmark. He also serves as the medical director at Odense University Hospital.

Dr. Georgsen has been a specialist in clinical immunology since 1991 and is an author and co-author of more than one hundred papers and chapters in various publications.
For more information about the ICCBBA One World Award, visit ICCBBA’s website at www.iccbba.org. The nomination period for the 2020 ICCBBA One World Award will run from January 1st, 2020 to December 31st, 2020.

About ICCBBA:

ICCBBA is the not-for-profit, nongovernmental standards body in official relations with the World Health Organization whose mission is to enhance safety for patients by managing and promoting the ISBT 128 international information standard for use with medical products of human origin. ICCBBA's Board of Directors and members of its Technical Advisory Groups (TAGs) are volunteers who give freely of their time and effort. ICCBBA has a small staff who manages the technical documentation and databases, promote and support the global implementation of the standard, organize technical meetings, and administer registration and licensing.

For further information on ISBT 128, visit the ICCBBA Website at www.iccbba.org.