

September 28, 2010

Dear Cellular Therapy Community,

In June of this year, **ICCBBA**, along with the other organizations listed below requested your participation in a survey to assess the status of ISBT 128 implementation in cellular therapy. We would like to share the results of the survey with you. See [link](#).

Again, if your organization has not already fully implemented ISBT 128, we encourage you to move to the next step in implementation. That is, we encourage you to begin using ISBT 128 label designs and bar codes.

We believe that this internationally standardized coding and labeling system will improve safety and efficiency. Reasons for implementing this system include:

- Traceability is improved because ISBT 128 provides a globally unique donation identification number.
- Standardized product nomenclature provides unambiguous definitions ensuring receiving institutions understand fully the characteristics of the product being received.
- Critical information is provided in both an eye-readable and electronically readable (bar coded) format reducing transcription errors.
- An internationally shared a product code database allows interpretation of product codes into the local language overcoming language barriers.

We believe your facility will find the long term benefits of using ISBT 128 worth the investment of resources needed to implement the system. Standardized labeling and bar coding can reduce costs by allowing your facility to eliminate or significantly reduce the need for expensive customized labels or label software, improve efficiency by allowing you to rapidly scan critical information into your computer system and reduce the need for follow-up investigations caused by transcription errors.

